



Studio Sixty Seven

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Interior Design

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October 2005

The Christening

Thank you everyone who came to our "Do" on the 6th July. What an awesome evening, we hope you all enjoyed yourselves as much as we did! Apparently the cars were lined up all along Villa Street and into the side streets! And to those of you who were unable to attend it was a shame you couldn't be here but please feel free to call in and have a nosey if you are passing.

Lets Hear It For The Girls!

We have just recently returned from the 'Lets Hear It For The Girls' expo in Palmerton North. We sold some showroom stock so we will be shopping for exciting new stock soon! Much of our existing stock is reduced. Make sure you drop in - Christmas is well and truly just around the corner!

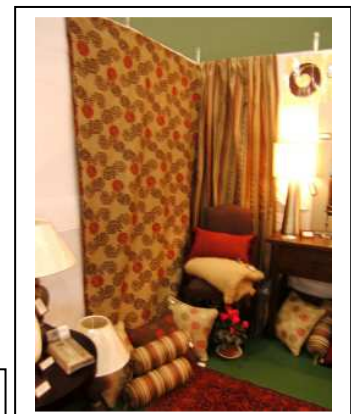
Our Big News

The secret is out! We are finally able to tell you that we have been asked to be part of the huge upgrade of Copthorne Solway!! We are very proud to be working with Trust House on this project.

Wairarapa Master Builders Awards - what a great night out! We were very pleased to see that 5 of the entrants were homes we had done the interior design of. Two of those won golds and are entered into the National awards. The others received silver and bronze awards. Thank you to all our fabulous clients who allow us the privilege of assisting them with these wonderful projects. Congratulations to the builders for achieving such high standards

Blue Chilli Concepts

We are very excited to have Paulette Harris of Blue Chilli Concepts sharing our office space, which allows us to offer a more complete service to our clients. Paulette is passionate about sharing your vision for your business and helping you grow it with great ideas for enhancing your brand. She is ready to meet you at any time, you can phone her on 370 2320.



Our stand at 'Lets Hear It For The Girls'

The Essentials of Home Decorating

In any successful project, the planning is just as important as the 'doing' – maybe even more so, because it can help you avoid costly, time-consuming mistakes in the long run.

The Importance of Light

The amount of natural light in each room can dramatically affect the behaviour of colour and the mood of a room. Think about light the same way you think about any furnishing or decorative feature: Keep in mind the intended function of the room when planning. Is this a room you will use often? For living rooms, kitchens and laundries, try to maximise the natural light. When it comes to occasional rooms, you may wish to create a warmer more comfortable ambience.

Furnishing a Room

When planning to furnish a room there are some fundamental questions. What are your needs? How many people do you need to sit, sleep, and eat? What do you need to store. Keeping in mind the available space and the style and mood that you want to create, draw up a floor plan with your ideal furniture layout disregarding your existing furniture. Then assess how your existing furniture measures up to your needs. Getting proportions right is important. Don't buy sofas that are too big for a room. If space is tight, buy furniture that sits off the ground. To help fill a large room buy a sofa that sits on the ground or has a skirt. Avoid having every piece of furniture in the room the same height. The use of lamps or vases can be effective at breaking up heights.

1. Mirrors. A mirror can be used effectively to enhance a room. If you have a beautiful outlook, why not magnify your view by placing a mirror on the opposing wall. Effectively positioned mirrors double what you have in the room, one flower arrangement looks like two. Placing lighting close to a mirror can amplify the affect you are

trying to achieve. When selecting a frame for your mirror you should keep in mind the style of the room and whether or not you want the mirror to be a feature. Keep in mind proportions when deciding on size; a common mistake is purchasing a mirror that is too small for a wall or space.

2. Accessory Selection and Placement.

If you want to give your home a new look without going to the lengths of repainting or purchasing any major pieces of furniture then reviewing your decorative accessories may be the place to start. When selecting accessories keep in mind your overall plan. What is the theme? Will this clash or compliment my colour scheme? Getting the size right is also critical, a small vase can get lost in a large room. Be confident, if you want your vase, bowl or lamp to feature make sure that it is large enough to be noticed. Then use small objects to compliment the larger piece. Rotating accessories from room to room can also change the dynamics of a room.

3. Hanging Art to Best Effect. The way mirrors, artwork and photographs are hung is crucial to the success of a room. It is often better to leave a wall bare than to dot pictures around a large room as this only emphasises the space around them. Another common mistake is hanging artworks too high. Most pictures should be centred to the average person's eyelevel. The best approach is to group your pictures by size, colour or subject and then arrange in an orderly manner. For varied shapes and sizes it often helps to lay these items out on the floor in a range of combinations. Consideration must be also given to every piece of furniture or mantle that the piece may hang above and the amount of space either side of the picture you intend to hang.

These are just a few ideas to get you started on your way to making a personal décor statement that suits your home and your tastes. Of course, the most important rule to remember is: there are no rules! Designing and decorating a home isn't a static, one-time-only project. As your tastes, preferences and styles constantly evolve, the way your home looks and feels should evolve along with them. Have fun!

Businesses SPEAK THE LANGUAGE OF COLOR

Colors speak loudly and clearly about your business. But they give forth mixed messages. Colours stimulate emotions, excite, impress, entertain, persuade. They generate negative reactions if you don't understand them. Lasting impressions are made within 90 seconds and color accounts for 60 percent of the acceptance or rejection. So don't select the colors you love. Instead consider their meaning to prospects. Here is what colors mean to people in their emotions and in a business context:

Red - evokes aggressiveness, passion, strength, vitality. In business, it is great for accents and boldness, stimulates appetites, is associated with debt.

Pink - evokes femininity, innocence, softness, health. In business, be sure you're aware of its feminine implications and associations.

Orange - evokes fun, cheeriness, warm exuberance. In business, it's great to highlight information in graphs and on charts.

Yellow - evokes positivity, sunshine and cowardice. In business, it appeals to intellectuals and is excellent for accenting things. Too much is unnerving.

Green - evokes tranquility, health, freshness. In business, its deep tones convey status and wealth; its pale tones are soothing.

Blue - evokes authority, dignity, security, faithfulness. In business, it implies fiscal responsibility and security. Plus it is universally popular.

Purple - evokes sophistication, spirituality, expensiveness, royalty and mystery. In business, it's right for upscale and artistic audiences.

Brown - evokes utility, earthiness, woodsiness and subtle richness. In business, it signifies less important items in documents.

White - evokes purity, truthfulness, being contemporary and refined. In business, it enlivens dark colors and can be refreshing or sterile.

Gray - evokes somberness, authority, practicality and a corporate mentality. In business, it is always right for conservative audiences.

Black - evokes seriousness, distinctiveness, boldness and being classic. In business, it creates drama and is often a fine background color

New Fabric Ranges

We have a lot of amazing new fabric ranges in our showroom. Mokum, Villa Nova, Royston House, Rasch and more arriving a the time. Plus the favourites James Dunlop, Warwick, Textilia, Irvine's and many more. A great choice of quality drapery and furnishing fabrics.



New Mokum
Range

Furniture & Accessories

Don't forget we have access to a great deal of manufacturers and importers direct so we are able to source and custom make furniture, lamps, art, cushions and accessories that suit your needs the best. And because of our low overheads we can often get these cheaper than elsewhere. This also means we have a huge range of products on offer as we don't need to stock only a few select items.

Art

The art is constantly changing in the studio so call in regularly to have a look if you are after something unique.

Website

The website is up and running and shows a small example of the work we have done. Go to www.leahmburns.co.nz for a look.

Colour Trends for 2005

COLOUR IS BACK!

Colour is the focus this season, with inspiration and interpretation coming from virtually everywhere. The focus is towards new ways of combining warm and soft neutrals.... rich deep shades.... & cool strong tones, to achieve an effect of warmth, energy and expressive moods. You'll see emerging trends that incorporate everything from florals and tweeds as part of a Folklore Craft resurgence ... to elaborate and evocative Moroccan touches ... and the retro-chic ambience of the Bohemian 70s.



We trust your project whether renovation or new, has gone well and we look forward to assisting you again in the future.